MISCELLANEOUS Page 1 of 1



## Miscellaneous

\* Asterisks denote mandatory information

| Name of Announcer *                         | THE STYLE MERCHANTS LIMITED |
|---|-----------------------------|
| Company Registration No.                    | 27671                       |
| Announcement submitted on behalf of         | THE STYLE MERCHANTS LIMITED |
| Announcement is submitted with respect to * | THE STYLE MERCHANTS LIMITED |
| Announcement is submitted by *              | Michael Ng Lai Yick         |
| Designation *                               | Executive Chairman          |
| Date & Time of Broadcast                    | 30-May-2011 22:25:28        |
| Announcement No.                            | 00167                       |

## >> Announcement Details

The details of the announcement start here .

Announcement Title \*

(I) CHANGE OF DEPUTY CHAIRMAN; (II) RE-DESIGNATION OF DIRECTOR

Description

Please see attached.

**Attachments** 

ChangeDC-RedesignationDir.pdf

Total size = 23K

(2048K size limit recommended)

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## THE STYLE MERCHANTS LIMITED

(Incorporated in Bermuda)

## (I) CHANGE OF DEPUTY CHAIRMAN (II) RE-DESIGNATION OF DIRECTOR

The Directors of The Style Merchants Limited (the "Company") wish to announce the following with effect from 30 May 2011:

- (i) the appointment of Mr Samuel Lin Jr., Executive Director, as Deputy Chairman of the Company in place of Mr Daniel Wong Chu Kee, Non-Executive Independent Director; and
- (ii) the re-designation of Ms Flora Zeta Pavlova Cheong-leen from Non-Executive Director to Non-Executive Independent Director.

BY ORDER OF THE BOARD

MICHEAL NG LAI YICK Executive Chairman

30 May 2011